

For the conversation with your board.

You are not the only person who has to say yes. Here is the case, written plainly.

What it costs

\$249 a month is roughly \$3,000 a year. A part-time communications contractor runs \$24,000 or more. A single outsourced press release runs \$250 to \$500.

What it protects

Sponsorship proposals go out tailored instead of generic. Renewal letters go out on time. The board report arrives before the meeting rather than during it.

What it does not do

It does not replace staff. It drafts. Your director still decides what the chamber says, edits every document, and signs their name to it.

What it is

Civitas is a subscription writing workspace for chamber staff. It drafts the newsletter, press releases, sponsorship proposals, member renewal letters, community profiles, and the quarterly board report, in the chamber's own voice, with current data on the community. Sources are cited on every document.

The line item

\$249 per month, billed monthly, the whole staff included. Cancel any time. An optional one-hour onboarding session is \$500.

The review

Nothing is published automatically. Every draft is edited and approved by staff before it leaves the office. The chamber can tell the tool what topics to stay away from publicly.